

GIANTS

2026 GIANT
CLUB PROGRAM



THERE'S A GIANT IN ALL OF US /

LETTER FROM THE CEO

At the GIANTS, we've always believed that the heartbeat of our game lives in community clubs. From late nights at training sessions to the volunteers who make game days possible, it's where the true spirit of Australian rules football begins.

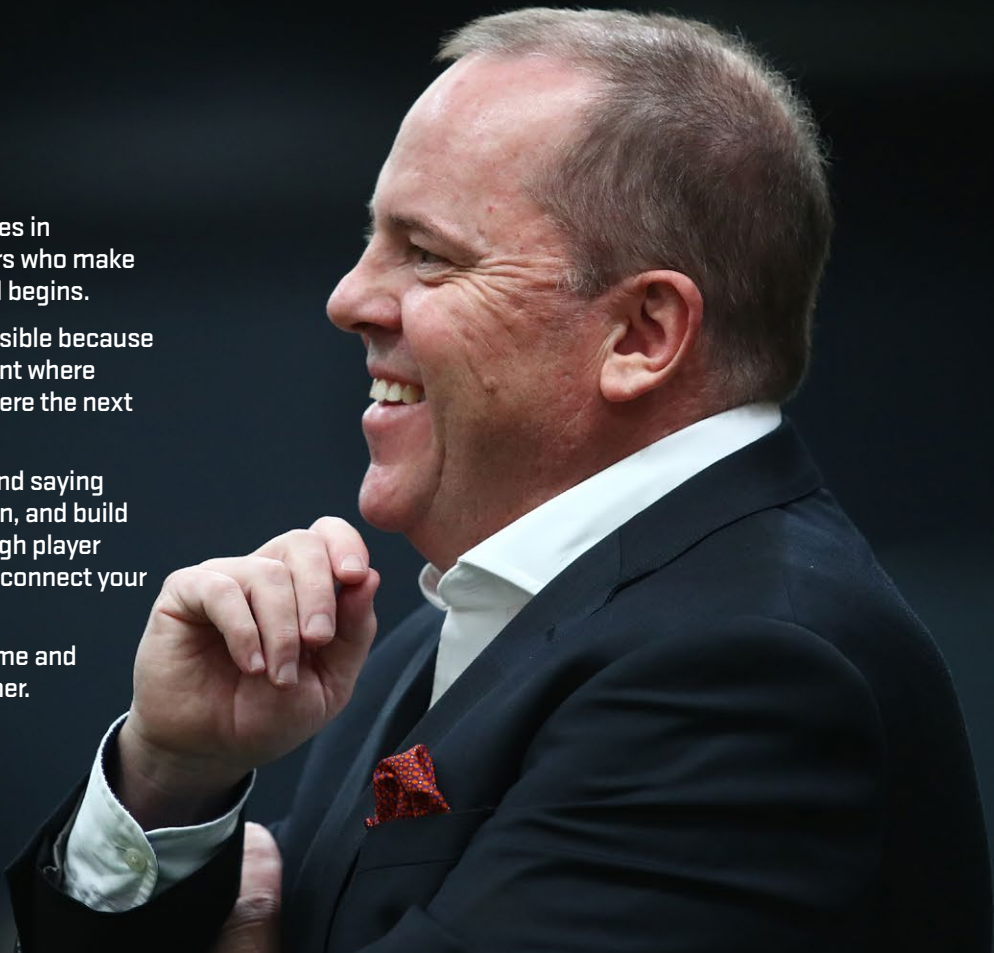
Our growth as a football club – and as a community – has only been possible because of the incredible work done by people like you. You create an environment where players fall in love with the game, where friendships are formed, and where the next generation of GIANTS are inspired to dream big.

The **GIANT Club Program** is our way of strengthening this connection and saying thank you. It's designed to support your club, celebrate your contribution, and build stronger links between community football and the AFL. Whether through player visits, workshops, or shared game day experiences, we're proud to help connect your players, families, and volunteers directly to the GIANTS.

On behalf of everyone at the GIANTS, thank you for helping grow the game and shaping its future. We look forward to another great year working together.

Warm regards,

David Matthews
Chief Executive Officer



PROGRAM BENEFITS

AS A GIANT CLUB, YOU'LL RECEIVE A TAILORED CLUB PACK AND EXCLUSIVE BENEFITS DESIGNED TO HELP YOUR CLUB CELEBRATE ITS CONNECTION TO THE GIANTS.

- ✓ GIANT OF THE WEEK' CERTIFICATES FOR EACH OF YOUR TEAMS!
- ✓ 2026 SIGNED TEAM FOOTBALL
- ✓ "CLUB PERSON OF THE YEAR" MEDALLION
- ✓ ASSIGNED AFL AND AFLW PLAYER AMBASSADORS
- ✓ ACCESS TO EXCLUSIVE GIANTS EVENTS AND WORKSHOPS



- ✓ ENTRY TO GIANT CLUB COMPETITIONS AND GIVEAWAYS
- ✓ DIGITAL ASSETS TO PROMOTE YOUR INVOLVEMENT
- ✓ POTENTIAL AFL & AFLW PLAYER VISITS, MANAGED WITH AFL NSW/ACT
- ✓ ACCESS TO COMPLIMENTARY AND DISCOUNTED TICKETS AS REQUESTED
- ✓ ACCESS TO SPECIALLY DESIGNED AND PERSONALLY SIGNED 50 AND 100 GAME PLAYER CERTIFICATES

THE GROUND SHAKER PROGRAM

THE **GROUND SHAKER PROGRAM** IS THE HEART OF HOW WE WILL CONNECT WITH COMMUNITY CLUBS.

Each club will nominate a **Ground Shaker** – your dedicated link between your club and the GIANTS. The aim of nominating a Ground Shaker at every club is to alleviate unnecessary administrative burden on yourselves as club volunteers.

This person plays a key role in helping your club get the most out of the GIANT Club Program by:

- Coordinating your player ambassador visit
- Managing delivery of your GIANT Club Pack
- Promoting GIANTS activations, game days, and offers to your club community
- Being the first to know about exclusive opportunities, like coaching workshops, game experiences, and cultural sessions at GIANTS HQ


Your Ground Shaker will be fully supported with resources, tools, and regular communication to make their role easy and rewarding.

They'll also receive an official welcome pack, and other benefits including:







- Invitation to an onboarding dinner at the start of 2026
- A complimentary family membership for 2026
- A GIANTS polo
- Recognition and certificate of appointment as an official GIANTS Ground Shaker Representative
- Access to a private online community network of volunteers and GIANTS staff
- Monthly digital updates, behind-the-scenes insights, and early event invites
- Access to promotional materials and digital toolkits
- Eligibility for monthly and seasonal prizes

By empowering one central contact at every club, we make communication simple, build stronger relationships, and ensure that every community player feels connected to the GIANTS family.

2026 AFL FIXTURE

OR		SAT MAR 7 4:15PM ENGIE STADIUM
RD1		SAT MAR 14 1:15PM MARVEL STADIUM
RD2		SAT MAR 21 4:15PM ENGIE STADIUM
RD3		FRI MAR 27 7:40PM MARVEL STADIUM
RD4	BYE	
RD5		SUN APR 12 3:15PM BAROSSA PARK
RD6		FRI APR 17 7:50PM SCG
RD7		SUN APR 26 4:40PM CORROBOREE GROUP OVAL MANUKA
RD8		SUN MAY 3 7:20PM PEOPLE FIRST STADIUM

RD9		SAT MAY 9 4:15PM ENGIE STADIUM
RD10		SUN MAY 17 6:15PM OPTUS STADIUM
RD11		SUN MAY 24 12:30PM ENGIE STADIUM
RD12		SUN MAY 31 3:15PM TIO TRAEGER PARK OVAL
RD13	BYE	
RD14		SUN JUN 14 3:15PM MARVEL STADIUM
RD15		SAT JUN 20 4:15PM ENGIE STADIUM
RD16		DATE & TIME TBC MCG
RD17		DATE & TIME TBC CORROBOREE GROUP OVAL MANUKA

RD18		DATE & TIME TBC ENGIE STADIUM
RD19		DATE & TIME TBC MARVEL STADIUM
RD20		DATE & TIME TBC ENGIE STADIUM
RD21		DATE & TIME TBC ADELAIDE OVAL
RD22		DATE & TIME TBC CORROBOREE GROUP OVAL MANUKA
RD23		DATE & TIME TBC ENGIE STADIUM
RD24		DATE & TIME TBC ADELAIDE OVAL

H HOME **A** AWAY

ALL TIMES ARE IN NSW/ACT LOCAL TIME

NEXT STEPS

WE'RE EXCITED TO HAVE YOUR CLUB INVOLVED IN THE GIANT CLUB PROGRAM FOR 2026.

To help us get everything ready – including your player alignment, club pack and certificates – please complete the following steps:

NOMINATE YOUR GROUND SHAKER

- Send the name, contact number and email of your club's Ground Shaker.

PROVIDE A TENTATIVE NUMBER OF TEAMS FOR 2026

- This helps us prepare resources like GIANT of the Week and 100 Game Certificates in advance.

CONFIRM YOUR BEST CLUB CONTACT DETAILS.

- To ensure you don't miss any updates, activations or opportunities throughout the season.

Email details to:

Ben Lawrence – Membership and Ticketing Community Coordinator

ben.lawrence@gwsgiants.com.au

The logo features the word "GIANTS" in a bold, white, sans-serif font, followed by a stylized white "G" icon. The entire logo is set against an orange rectangular background with rounded corners and a slight 3D effect, resembling a sticker with a peeling corner at the bottom right.

GIANTS 

Ben Lawrence

Membership and Ticketing Community Coordinator

0411 858 534

ben.lawrence@gwsgiants.com.au